

**WEBINAR on  
Management Principles  
and  
Ancient Indian Thoughts**

**18th June, 2021  
at 11:00 am**

**Organised by :  
BBA & BCA Dept  
B.C. College  
Asansol**

**Estmeed Keynote  
Speaker**



**Chief Patron**

**Dr. Mousumi Ghosh  
Principal**

**Sri Ramkrishna Sarada Vidya Mahapitha  
Kamarpukur  
Hooghly West Bengal**



**Dr. Falguni Mukhopadhyay  
Principal, B.C. College**

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Prof. Faisal Hammad**

**Jt. Convener- Prof. Apurba Das, Prof. Gitanjali Roy**

**Co-Ordinator: Prof. Pratap Shankar Das, Prof. Kajal Goswami**

**Registration (Free) Last Date :- 18th June 2021 till 8 am**

**<https://forms.gle/1cXNYdTsnQizGMc6>**

Mousumi Ghosh is currently the Principal of Sri Ramkrishna Sarada Vidya Mahapitha also known as Kamarpukur College. She is also a guest lecturer of Economics in the University of Calcutta for many years. Earlier she was an associate professor of Economics with the Banwarilal Bhalotia College Asansol. She is a doctorate in economics from the University of Calcutta. She has also a masters degree in business management. She has been felicitated by Russia for maintaining cultural world traditions of literature at an international conference in Vietnam. Being invited, she attended an international conference in Vietnam twice in the years 2015 and 2019. Vietnam published her treatise on Economics and Literature. She was a cultural representative from India in International Cultural Expo in Taiwan in 2015. She has research interest and experience in Urban Studies and management, ancient Indian Thoughts and interdisciplinary studies. She has a few books and research papers to her credit. Her essay on Kautilya has been published by Indian Institute of Advanced Studies Shimla in 2021.

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# Webinar- Management Principles and Ancient Indian Thoughts

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Mousumi Ghosh

   
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Pratap Sh...

    
90 others



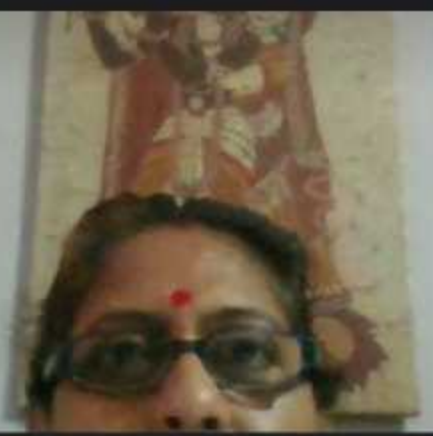





# webinar- Manag...




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Pratap Shan...

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88 others






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**Management Principles and Ancient Indian Thoughts**

The greatest intellectual minds of the Mahabharata society spoke their minds on treasury, how to preserve it, how to augment it and many other issues connected with it in great details.

Though some of them were having been true for the Mahabharata society and monarchical structure, but, many of those thoughts are universal and have relevance in the present scenario.

Mousumi is presenting

Mousumi

Rajdip

You

Raman

94 others



PowerPoint presentation titled "Management Principles and Ancient Indian Thoughts" by Mousumi Ghosh. The slide content is as follows:

**Management Principles and Ancient Indian Thoughts**

But in ancient times in India, economics would be looked upon as a discipline in league with other disciplines for the liberation of the self -- Dharma, artha, kama, moksha.

A notion of Jibanmukta is practicable only when the Dharma or the laws, Artha or the money, desire or the Kama are harmoniously managed by the state as well as by the individual.



# webinar- BBA

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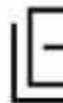
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## WEBINAR CERTIFICATE

This is to certify that **Dr MOUSUMI GHOSH** of Sri Ramakrishna Sarada Vidya Mahapitha , Hooghly delivered invited lecture entitled “**Management Principles And Ancient Indian Thoughts**” in the Webinar on “**Management Principles And Ancient Indian Thoughts**” at Department of Professional Studies( BBA and BCA) , Bidhan Chandra College , Asansol , Pachim Bardhaman , West Bengal , India on 18<sup>th</sup> June, 2021.

*Rajdip Chatterjee*

Convener

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*Rajdip Chatterjee*

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This is to certify that **Dr Uddalak Dutta** of Banwarilal Bhalotia College , Asansol participated the Webinar on “**Management Principles And Ancient Indian Thoughts**” at Department of Professional Studies( BBA and BCA) , Bidhan Chandra College , Asansol , Pachim Bardhaman , West Bengal , India on 18<sup>th</sup> June, 2021.

*Rajdip Chatterjee*

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